Orders	Order / Rev:	104403	_	
	Alt Order #:	06832083	<u>_</u>	
	Product Desc:	HELLER FOR SENATE	_	HD
	Estimate:		<u> </u>	KSNV
	Flight Dates:	10/10/12 - 10/16/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/09/12 / 10/09/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Strategic Media Services, Inc.	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		3299 K St. NW	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Heller, Dean for U.S. Senate	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC01	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/16/12	82	\$51,425.00	\$43,711.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	82	\$51,425.00	\$43,711.25	0.00
Totals	82	\$51,425.00	\$43,711.25	0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	29%	\$51,425.00
Market	100%	\$177,327.59

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$46,105.17
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	18%	\$31,918.97
KTUD	1%	\$1,773.28
KVVU	24%	\$42,558.62
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$3,546.55

Lr	Ch	Start	End	Inventory Code	Break	Start/End Tir	me Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 1	KSNV	10/10/12	10/12/12	M-F 5-6a WakeUp v	v/WaGM	5-6a	WTF	:30	6	\$300.002	0.00 NM	2	\$600.00
				M-F 5-6a WakeUp	w/Wagners								
	NEWS												
	Star	t Date I	End Date	Weekdays S	pots/Week	Rate	Rating						
\	Veek: 10/0	08/12	10/14/12	WTF	2	\$300.00	0.00						

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

NEWS	Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
Stant Date   End Date   Weekdays   Spots Week   False   Spots Week   False   Spots Week   Stant Date   Stant Date   End Date   Weekdays   Spots Week   Stant Date   Stant Da	N 1 KSNV	10/10/1	2 10/12/12		J	5-6a	WTF	:30	6	\$300.002	0.00 NM	2	\$600.00
No.   Control   Control	NEWS			M-F 5-6a WakeUp	p w/vvagners								
N					Spots/Week								
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Week   W										<b>#</b> 000 00 0	0.00.1114	_	<b>#</b> 000 00
Note	N 2 KSNV	10/15/1	2 10/16/12	•	Ū	5-ba	M1	:30	4	\$300.002	0.00 NM	2	\$600.00
No.   No.													
N   SKM   1016/14   1016/12   MF   F7 A WakeUp   wWinggers   N													
NEWS   Start Date   Mesk-days   Spots-Week   Rate   Mesk-days   Spots-Week   Rate   Section						-		:30	4	\$450.002	0.00 NM	2	\$900.00
Start Date					_								
N + KSNV   10/10/12   10/12/12   MF = Fr3 whate-Up w/Wagners		rt Data	End Date	Weekdays	Snots/Meek	Pate	Pating						
NEWS   Start Date   Find Date   Weeksdays   Spots/Week   Rate   Rating   Week 1008/12   1014/12   Today Show   Today Sho													
New Note   Start Date   Start Date   Start Date   Weekdays   Spots	N 4 KSNV	10/10/1	2 10/12/12	•	Ū	6-7a	WTF	:30	6	\$450.002	0.00 NM	2	\$900.00
Start Date   End Date   Week 10/08/12   10/14/12   Today Show   Toda	NEWS			M-F 6-7a WakeU	p w/Wagners								
N 5 KSNV 10/10/12 10/12/12 Today Show II 3rd HgM Show II		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
TODAY   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Rating   Spots/Week   Spots/				WTF		\$450.00							
No   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   O.000	N 5 KSNV	10/10/1	2 10/12/12		CM	658a-9am	WTF	:30	6	\$600.002	0.00 NM	3	\$1,800.00
N 6 KSNV   10/15/12   10/16/12   Today Show   CM   658a-9am   MT   :30   4   \$600.00   0.00   NM   1   \$600.00   Today Show   Tod	TODAY			Today Snow									
N 6 KSNV   10/15/12   10/16/12   Today Show   CM   658a-9am   MT   :30   4 \$600.00   0.00   NM   1 \$600.00													
TODAY   Start Date   End Date   Meekdays   Spots/Week   Rate   Rating   O.00   O.00						-		.30		\$600.00.2	0 00 NM	1	00 0032
Start Date   Morek: 101/51/2   End Date   Weekdays   Spots/Week   Rate   Rating   Spots/Week   Rate   Sp	NO NONV	10/13/1	2 10/10/12		Civi	030a-9aiii	MII	.30	4	φ000.002	U.UU INIVI	'	φουσ.σσ
Week: 10/15/12   10/15/12   10/16/12   MF-Today Show II 3rd HgM   9-10a   MF   30   2 \$275.00   0.00 NM   2 \$550.00													
TODAY 2													
TODAY 2				M-F Today Show	-			:30	2	\$275.002	0.00 NM	2	\$550.00
N   N   N   N   N   N   N   N   N   N	TODAY	. 0		M-F Today Show	II								
Week: 10/15/12   10/12/12   MF			End Date	Weekdays	Spots/Week	Rate	Rating						
N-F Today Show   I													
TODAY 2   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	N 8 KSNV	10/10/1	2 10/12/12	-		9-10a	TF	:30	3	\$275.002	0.00 NM	2	\$550.00
N 9 KSNV   10/10/12   10/112/12   M-F Today Show III 4th KBM   10am-11am   WT   :30   2   \$225.00 2   0.00 NM   2   \$450.00	TODAY	2		M-F Today Show	II								
N 9 KSNV 10/10/12 10/12/12 M-F Today Show III 4th I&M 10am-11am WT :30 2 \$225.00 2 0.00 NM TOday 4th Hour  TODAY \3  \[ \frac{\text{Start Date}}{\text{Veek: } 10/08/12} \frac{\text{End Date}}{\text{10/15/12}} \frac{\text{Weekdays}}{\text{10/16/12}} \frac{\text{Spots/Week}}{\text{Veekdays}} \frac{\text{Rate}}{\text{Spots/Week}} \frac{\text{Rate}}{\text{S225.00}} \frac{\text{Rating}}{\text{0.00}} \]  N10 KSNV 10/15/12 10/16/12 M-F Today Show III 4th I&M 10am-11am -T :30 1 \$225.00 2 0.00 NM 1 \$225.00 TODAY \3  \[ \frac{\text{Start Date}}{\text{TODAY \3}} \frac{\text{End Date}}{\text{10/15/12}} \frac{\text{Meekdays}}{\text{10/21/12}} \frac{\text{Spots/Week}}{\text{-T}} \frac{\text{Rate}}{\text{225.00}} \frac{\text{Rating}}{\text{0.00}} \]  N11 KSNV 10/15/12 10/16/12 Rachael Ray					Spots/Week	Rate	Rating						
Today 4th Hour   ToDAY   Satrt Date   End Date   Weekdays   Companies   Spots/Week   Rate   Spots/Week   Rate   Spots/Week   Rating   Spots/Week   Rating   Spots/Week   Spots/Week   Spots/Week   Rating   Spots/Week   Spots/Week   Rating   Spots/Week   Spots/Wee										<b>4005.00.0</b>	0.00.104		<b>0.450.00</b>
TODAY \3   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	N 9 KSNV	10/10/1	2 10/12/12	•	III 4th HCM	10am-11am	WI`	:30	2	\$225.002	0.00 NM	2	\$450.00
Neek: 10/08/12   10/14/12   10/14/12   10/16/12   M-F Today Show III 4th I&M   10am-11am   -T   :30   1   \$225.00   0.00 NM   1   \$225.00	TODAY	/3		. caay									
N10 KSNV 10/15/12 10/16/12 M-F Today Show III 4th KBM 10am-11am -T :30 1 \$225.00 2 0.00 NM 1 \$225.00 Today 4th Hour  TODAY \3  Start Date Week: 10/15/12 10/21/12													
TODAY \3  Start Date   End Date   Weekdays   Spots/Week   Rate   Start Date   Weekdays   Today 4th Hour    N11 KSNV   10/15/12   10/16/12   Rachael Ray   Rate   Rating   Rachael Ray   Rachael Ray								:30	1	\$225.002	0.00 NM	1	\$225.00
Start Date   End Date   Weekdays   Total   Spots/Week   Rate   Rating   O.00				•						,			,
Week: 10/15/12       10/21/12       -T       1       \$225.00       0.00         N11 KSNV 10/15/12 10/16/12       Rachael Ray Rachael Ray Rachael Ray Rachael Ray Rachael Ray       CM 11am-12pm M       :30 1 \$225.00 2 0.00 NM       1       \$225.00 2 0.00 NM       1       \$225.00 NM       1       \$225.00 2 0.00 NM       1       \$225.00 NM       2       \$225.00 NM       2       \$450.00 NM       2       \$225.00 NM       2       \$225.00 NM       2       \$450.00 NM       2       \$450.00 NM       2       \$450.00 NM       2       \$450.00 NM       2       \$225.00 NM       3       3 <td></td> <td></td> <td>End Data</td> <td>Mookdovo</td> <td>Spoto/Mook</td> <td>Poto</td> <td>Poting</td> <td></td> <td></td> <td></td> <td></td> <td></td> <td></td>			End Data	Mookdovo	Spoto/Mook	Poto	Poting						
RR  Start Date Week: 10/15/12 10/21/12 M 1 \$225.00 0.00  N12 KSNV 10/10/12 10/12/12 Rachael Ray Rathel Ray Rachael Ray Rathel Ray Rathel Ray Rathel Rat													
RR	N11 KSNV	10/15/1	2 10/16/12		CM	11am-12pm	M	:30	1	\$225.002	0.00 NM	1	\$225.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	RR			Rachael Ray									
Week: 10/15/12       10/21/12       M		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Rachael Ray  RR  Start Date End Date Weekdays Spots/Week Rate Rating  Week: 10/08/12 10/14/12 TF 2 \$225.00 0.00			10/21/12	M	1								
RR         Start Date         End Date         Weekdays         Spots/Week         Rate         Rating           Week: 10/08/12         10/14/12         TF         2         \$225.00         0.00	N12 KSNV	10/10/1	2 10/12/12	•	CM	11am-12pm	TF	:30	2	\$225.002	0.00 NM	2	\$450.00
Week: 10/08/12	RR			Rachael Ray									
				11	CM	\$225.00 12-1230pm	0.00 W	:30	1	\$275.002	0.00 NM	1	\$275.00

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	Spots	Rate Pri	Rtg Type	Spots	Amount
			Noon News Noon News									
NEWS												
	rt Date	End Date	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
Week: 10/		10/14/12 2 10/16/12	Noon News	CM	\$275.00 12-1230pm	0.00 MT	- :30	2	\$275.002	0.00 NM	2	\$550.00
14 10111	10/13/1	2 10/10/12	Noon News	Civi	12-1230pm	WII	50	2	Ψ213.002	O.OO INIVI		ψ550.00
NEWS												
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays MT	Spots/Week 2	Rate \$275.00	Rating 0.00						
N15 KSNV			The Agenda 1230		1230-1p	MT	- :30	1	\$225.002	0.00 NM	1	\$225.00
			The Agenda 1230	•					,			,
AGEND		F. J.D.	M/s sledens	0	D-1-	Detien						
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	<u>Weekdays</u> MT	Spots/Week 1	Rate \$225.00	Rating 0.00						
		2 10/12/12	The Agenda 1230	pm CM	1230-1p	WTF-	- :30	3	\$225.002	0.00 NM	3	\$675.00
			The Agenda 1230	)pm								
AGEND		End Data	Mookdovo	Spoto/Mook	Poto	Dating						
Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> WTF	Spots/Week 3	Rate \$225.00	Rating 0.00						
N17 KSNV	10/10/1	2 10/12/12	Days of our Lives	CM	1258p-2pm	WΓ	- :30	2	\$275.002	0.00 NM	2	\$550.00
DAVC			Days of our Lives	;								
DAYS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	WT	2	\$275.00	0.00						
18 KSNV	10/15/1	2 10/16/12	Days of our Lives	CM	1258p-2pm	МГ	- :30	2	\$275.002	0.00 NM	2	\$550.00
DAYS			Days of our Lives	i								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	МГ	2	\$275.00	0.00						
N19 KSNV	10/15/1	2 10/16/12	The Doctors	CM	2pm-3pm	- T	- :30	1	\$225.002	0.00 NM	1	\$225.00
DRS			The Doctors									
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	- T	1	\$225.00	0.00						
N20 KSNV	10/10/1	2 10/12/12	The Doctors	CM	2pm-3pm	TF-	- :30	2	\$225.002	0.00 NM	2	\$450.00
DRS			The Doctors									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	TF	2	\$225.00	0.00			*			
N21 KSNV	10/10/1	2 10/12/12	Dr. Phil Dr Phil	CM	3-4p	W	- :30	1	\$300.002	0.00 NM	1	\$300.00
PHIL			DITTIII									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	W	1	\$300.00	0.00	.20		\$200.00.0	0.00 NIM	_	<b>#</b> 000 00
ZZ KSINV	10/15/1	2 10/16/12	Dr. Phil	CM	3-4p	МТ	- :30	2	\$300.002	0.00 NM	2	\$600.00
PHIL												
	rt Date	End Date	Weekdays MT	Spots/Week	Rate	Rating						
23 KSNV		10/21/12	NEWS 3 at 4 (1 h	2 HOURICM	\$300.00 4-5pm	0.00 МГ	- :30	2	\$450.002	0.00 NM	2	\$900.00
25 1011	10/13/1	2 10/10/12	4PM NEWS (1 ho	,	(4:00 PM-4:3		.50		ψ+30.00 2	0.00 14101	_	ψ500.00
NEWS	_				_							
Sta Week: 10/	rt Date	End Date 10/21/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
			NEWS 3 at 4 (1 h		4-5pm	W- F-	- :30	2	\$450.002	0.00 NM	2	\$900.00
		-: · · <b>-</b>	4PM NEWS (1 ho		(4:00 PM-4:3			_				
NEWS	mt D = 1 -	F	Manhalas	On ata ///	Data	Datin :						
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> W- F	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00						
N25 KSNV				CM	4-5pm	WT	- :30	3	\$450.002	0.00 NM	2	\$900.00

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Day	rs Len	Spots	Rate Pr	i Rtg Type	Spots	Amount
			NEWS 3 at 4 (1 F 4PM NEWS (1 ho		(4:30 PM-5:0	00 PM)						
NEWS	t Data	Fred Data			Data	Datina					ı	
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> WT	Spots/Week 2	Rate \$450.00	Rating 0.00						
26 KSNV	10/15/1	2 10/16/12	NEWS 3 at 4 (1 h		4-5pm	МГ	:30	2	\$450.002	0.00 NM	2	\$900.00
NEWS			4PM NEWS (1 ho	our)	(4:30 PM-5:0	00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/21/12	MΓ	2	\$450.00	0.00						
N27 KSNV	10/15/1	2 10/16/12	M-F Early News M-F Early News	CM	5-630p	- T	:30	1	\$900.002	0.00 NM	1	\$900.00
NEWS			,									
Sta Week: 10/	rt Date	End Date 10/21/12	<u>Weekdays</u> - T	Spots/Week 1	<u>Rate</u> \$900.00	Rating 0.00						
			M-F Early News	CM	5-630p	WT	F :30	3	\$900.002	0.00 NM	3	\$2,700.00
			M-F Early News		·				·			, ,
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	WTF	3	\$900.00	0.00						
N29 KSNV	10/10/1	2 10/12/12	M-F Jeop/Wheel	CM	630-730pm	WΓ	F :30	3	\$750.002	0.00 NM	3	\$2,250.00
JEP/WH	HEEL		M-F Jeopardy/Wh	neel of Fortune	9							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ Spot Ch	08/12 Date Ra	10/14/12	WTF escription	3 Star	\$750.00 t/End Time	0.00	Weekda	ve la	ength Rat	e Rtg Type		
			1-F Jeop/Wheel		730pm		WThF			$\frac{C}{O}$ 0.00 NM		
	e MG 29.											
-	ll mg aga 10/11/12	-	IGN ON-SIGN OFF	5a-4	.59a (9	9:30 PM-10:	30 ⊦ Th-		:30 \$750.0	0.00 NM		
-	for 29.5	10/11			`							
	/ code]	2 40/46/42	M.E. Joon Whool	CM	620 72000	МГ	:30	1	Ф7E0 00 2	0.00 NM	<b> </b>	\$750.00
INSU NSINV	10/15/1	2 10/16/12	M-F Jeop/Wheel M-F Jeopardy/Wh		630-730pm	IVII ·	:30	'	\$750.002	U.UU INIV	'	\$750.00
JEP/WH					<b>5</b> .							
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays MT	Spots/Week 1	<u>Rate</u> \$750.00	Rating 0.00						
			FacetoFace/Ralst	on RepCM	730-758pm	МГ	:30	2	\$450.002	0.00 NM	2	\$900.00
FACE			Face to Face w/	J.Ralston								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/	15/12	10/21/12	МГ	2	\$450.00	0.00				D: T		
	Date Ra		escription acetoFace/Ralston		t/End Time ·758pm		Weekda MT			e <u>Rtg Type</u> <del>0)</del> 0.00 <i>NM</i>	,	
Se	e MG 31.	.3		.,					(,	-,		
-		= NBC DEB	ATE] :ALSTON in PRIME	8-11	nm		- T		:30 \$450.0	0.00 NM		
	for 31.1		ALSTON IIIT KIME	. 0-11	pin		- 1		.50 ψ450.0	0.00 NW		
	V CODE										_	
N32 KSNV	10/10/1	2 10/12/12	Face to Face w/	•	730-758pm	<b>W</b> - 1	F :30	2	\$450.002	0.00 NM	2	\$900.00
FACE			race to race w/ c	aistori								
	rt Date	End Date	<u>Weekdays</u> W- F	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	M-F News 3 at Ele	even CM	\$450.00 11pm-1135p	0.00 omT	:30	1	\$775.002	0.00 NM	1	\$775.00
			M-F News 3 at El				.00	·	ψσ.σ=	0.00		ψσ.σσ
NEWS Sta	rt Data	End Data	Weekdovs	Snote/Mock	Pata	Pating						
Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$775.00	Rating 0.00						
34 KSNV	10/15/1	2 10/15/12	M-F News 3 at Ele		11pm-1135p	om M	:30	1	\$775.002	0.00 NM	1	\$775.00
			M-F News 3 at El	even							I	

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Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE KSNV

	_					_					_	
Ln Ch NEWS	Start	End	Inventory Code		Start/End T		. Ler	Spots	Rate Pr	i Rtg Type	Spots	Amount
Sta Week: 10/	rt Date 15/12	End Date 10/21/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$775.00	Rating 0.00						
		2 10/16/12	The Tonight Show	w CM	1135p-1237a	МГ	:3	0 2	\$275.002	0.00 NM	2	\$550.00
	rt Date	End Date	Weekdays MT	Spots/Week	Rate	Rating						
Week: 10/ N36 KSNV		10/21/12 2 10/12/12	1122	w CM	\$275.00 1135p-1237a	0.00 a W- F	:3	0 2	\$275.002	0.00 NM	2	\$550.00
TON SH	lOW		Tonight Show									
Sta Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> W-F	Spots/Week 2	<u>Rate</u> \$275.00	Rating 0.00						
39 KSNV	10/12/1	2 10/12/12	Fri 10-11p Friday Prime 10-	CM 11pm	10-11pm	F	:3	30 1	\$2,100.002	0.00 NM	1	\$2,100.00
DATELI		End Data	•	·	Data	Datina						
Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,100.00	Rating 0.00						
41 KSNV	10/13/1	2 10/13/12	News 3 Sunrise -		6a-7a	;	S- :3	30 1	\$225.002	0.00 NM	1	\$225.00
NEWS	. 5 .	<b>5</b> 15 (			5.	D. ()						
Sta Week: 10/	<u>rt Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$225.00	Rating 0.00						
42 KSNV	10/13/1	2 10/13/12	Saturday Today Saturday Today	СМ	7a-9am		S- :3	30 1	\$325.002	0.00 NM	1	\$325.00
SAT TO	DAY rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S-	<u> </u>	\$325.00	0.00						
43 KSNV	10/13/1	2 10/13/12	News 3 Today - S		9am-930am		S- :3	30 1	\$300.002	0.00 NM	1	\$300.00
NEWS	D	Ford Date			Data	Deffer						
Week: 10/	rt <u>Date</u> 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$300.00	Rating 0.00						
44 KSNV	10/13/1	2 10/13/12	Sa-Su Early New Sa-Su Early New		5pm-630pm		S- :3	0 2	\$450.002	0.00 NM	2	\$900.00
NEWS	_		•									
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 2	Rate \$450.00	Rating 0.00						
45 KSNV	10/13/1	2 10/13/12	Weekend Jeopar WKND Jeop/Wh	,	630-730pm	;	S- :3	30 1	\$375.002	0.00 NM	1	\$375.00
JEP\WH												
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	Weekdays S-	Spots/Week 1	Rate \$375.00	Rating 0.00						
46 KSNV	10/13/1	2 10/13/12	Saturday Night Li Saturday Night L		1130pm-1:02	2am:	S- :3	30 1	\$750.002	0.00 NM	1	\$750.00
SNL						<b>.</b>						
Sta Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$750.00	Rating 0.00						
47 KSNV	10/14/1	2 10/14/12	News 3 Sunrise -		6a-7a		- S :3	30 1	\$225.002	0.00 NM	1	\$225.00
NEWS Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	S	<u> </u>	\$225.00	0.00						
48 KSNV	10/14/1	2 10/14/12	Sunday Today Sunday Today	СМ	7a-8am		-S :3	1	\$500.002	0.00 NM	1	\$500.00
SUN TO		F4 D-0		On ata AAI 1	Data	Datia -						
Week: 10/	rt Date 08/12	End Date 10/14/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						
49 KSNV	10/14/1	2 10/14/12	Meet the Press Meet the Press	СМ	8a-9am		- S :3	30 1	\$1,900.002	0.00 NM	1	\$1,900.00
MTP			WOOL 110 1 1635									

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**KSNV** 

Order / Rev: 104403 Advertiser: Heller, Dean for U.S. Senate

Alt Order #: 06832083 Product Desc: HELLER FOR SENATE

Flight Dates: 10/10/12 - 10/16/12 Estimate:

Ln Ch Start End	Inventory Code Break	Start/End	Γime Days	Len S	pots Rate Pri	Rtg Type	Spots	Amount
49 KSNV 10/14/12 10/14/12	Meet the Press CM	8a-9am	S	:30	1 \$1,900.002	0.00 NM	1	\$1,900.00
MTP	Meet the Press							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$1,900.00	0.00					
50 KSNV 10/14/12 10/14/12	News 3 Today Wknd CM	9a-930am	S	:30	1 \$250.002	0.00 NM	1	\$250.00
NEWS	News 3 Today							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$250.00	0.00					
51 KSNV 10/14/12 10/14/12	Chris Matthews 9:30AM SM	9:30a-10a	S	:30	1 \$375.002	0.00 NM	1	\$375.00
CM	Chris Matthews SUN 9:30am							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$375.00	0.00					
52 KSNV 10/14/12 10/14/12	NFL Pre-Game / FNA CM	1p-530pm	S	:30	1 \$1,600.002	0.00 NM	1	\$1,600.00
FNIA	NFL Pre-Game							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$1,600.00	0.00					
53 KSNV 10/14/12 10/14/12		1P-9PM	S	:30	1 \$8,000.002	0.00 NM	1	\$8,000.00
SNF	NFL Football							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$8,000.00	0.00					
54 KSNV 10/14/12 10/14/12		1p-9p	S	:30	1 \$6,500.002	0.00 NM	1	\$6,500.00
NFL POSTGAME	NFL End of Game Break							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$6,500.00	0.00					
55 KSNV 10/14/12 10/14/12	1 0	Sun 1135p-	1200aS	:30	1 \$200.002	0.00 NM	1	\$200.00
SPORTS NIGHT	Sports Night in Las Vegas							
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/08/12 10/14/12	S 1	\$200.00	0.00					

Totals 82 \$51,425.00